

### VIRAL Milestone Plan

	1 - Which VIRAL level most accurately describes where you currently are in each category	2 - What do you need to demonstrate now in each category to close your current round?	3 - For each category, what will this raise pay for? What specific milestone do I need to hit in each category over the next 18-24 months (when I'll be raising my NEXT round)
Team			
Problem & Vision			
Value Prop			
Product			
Market			
Business Mode			
Scale			
Exit			